

# HOST 2021 Action Plan & 2B

League of Women Voters  
January 19, 2021



“At the end of the day, what we are driving toward is **the goal of housing stability for all** of our residents across the entire income spectrum across this city.”

- Mayor Michael B. Hancock



Healthy, housed and connected

# HOST's 2021 Action Plan



**Roadmap** for HOST's work in the next year

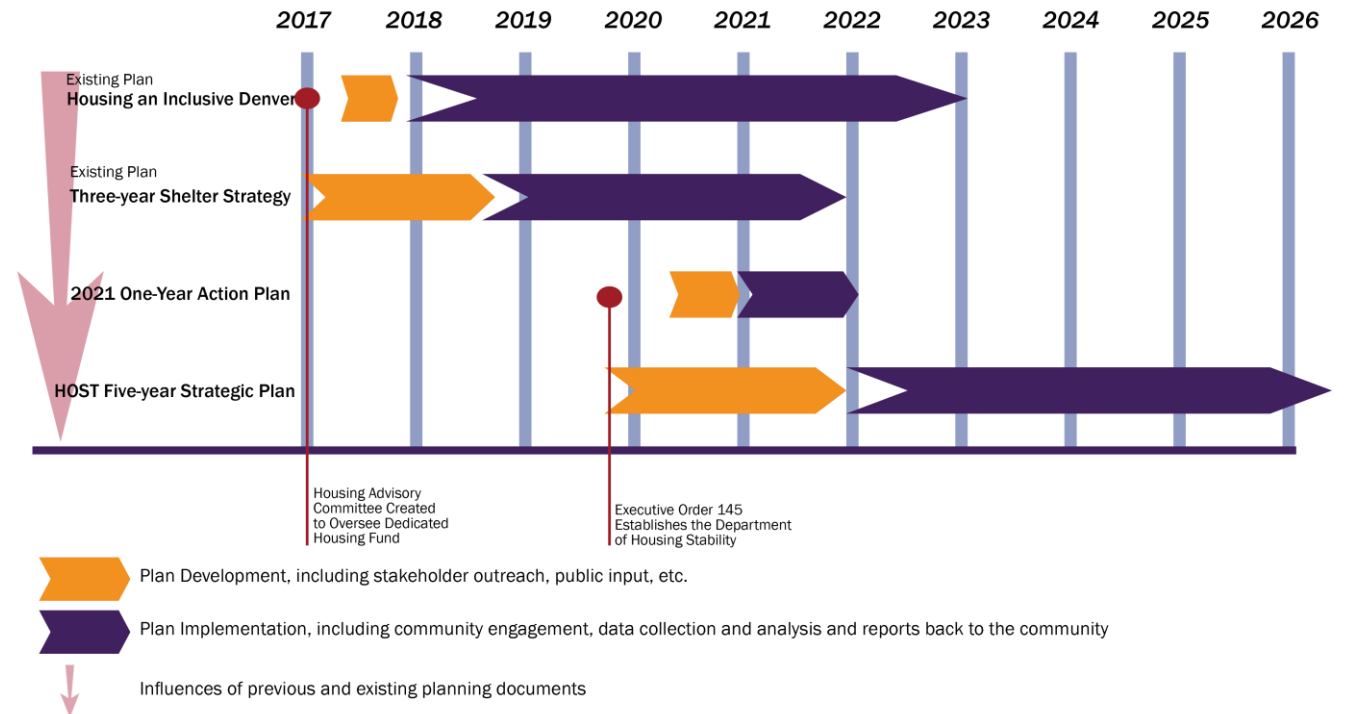


**Bridge** between existing planning documents to 5-year strategic plan



**Foundation** that stitches together HOST's work across the continuum

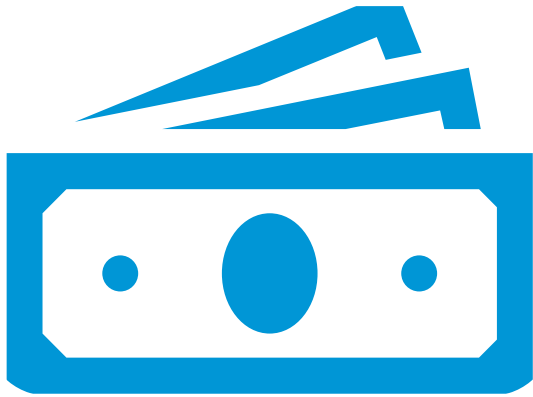
## Historic and Guiding Plans and Documents



# HOST's Approach to Our Work



## Summary of Data on Need



Housing costs have grown about twice as much as income, causing rent and mortgage payments to consume more of households' budgets.



More than 1 in 3 Denver households pays more than the recommended amount on housing, concentrated most among those with lowest incomes.

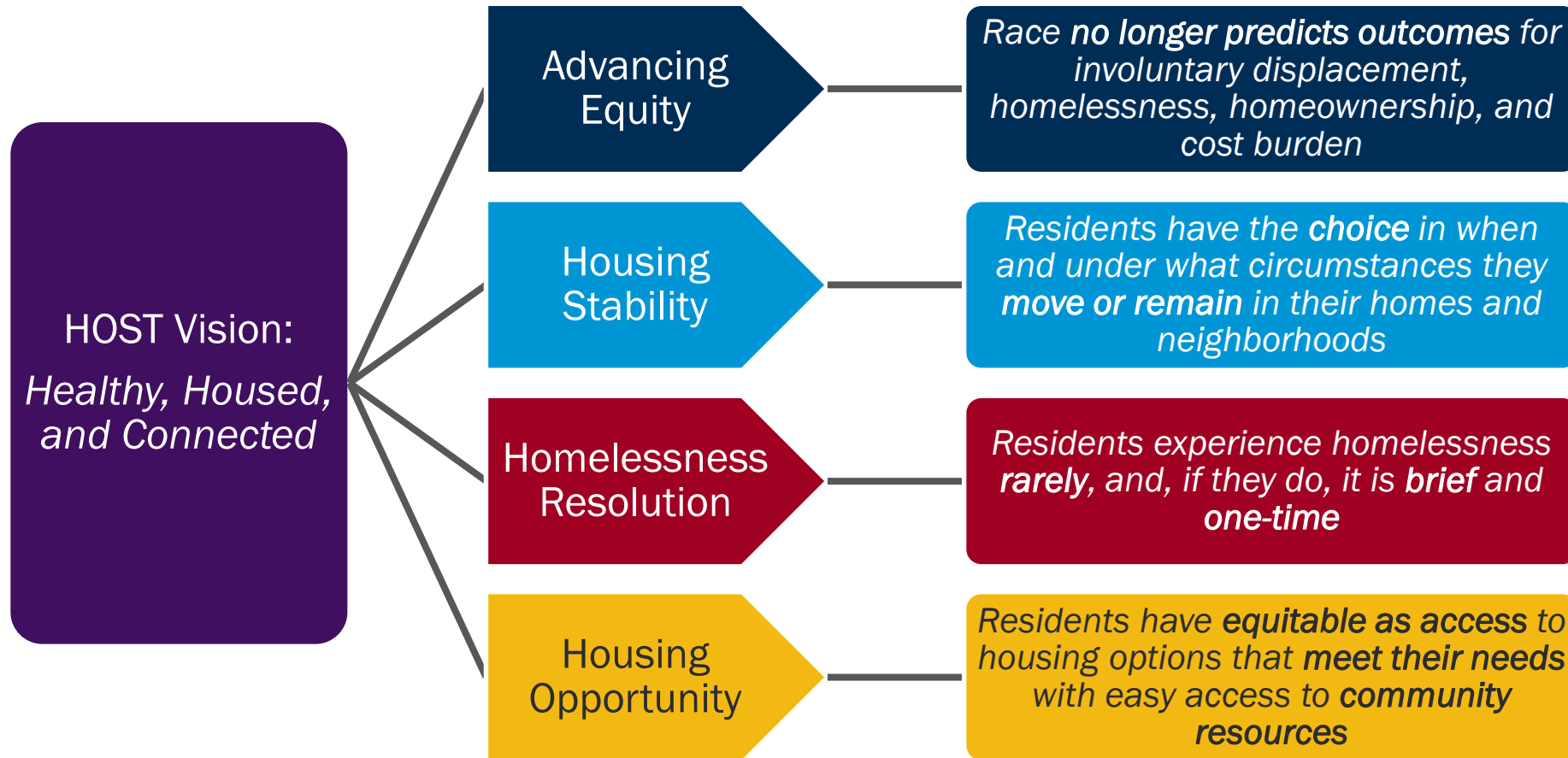


Access to homeownership is inequitable: BIPOC homeownership rate (40%) lags behind the rate for non-Hispanic/non-Latinx white households (54%)



Homelessness has risen in recent years (21% increase from 2018 to 2020) particularly among those sleeping unsheltered (64% increase). BIPOC residents are overrepresented.

## Grounds HOST's Work in Community Impact

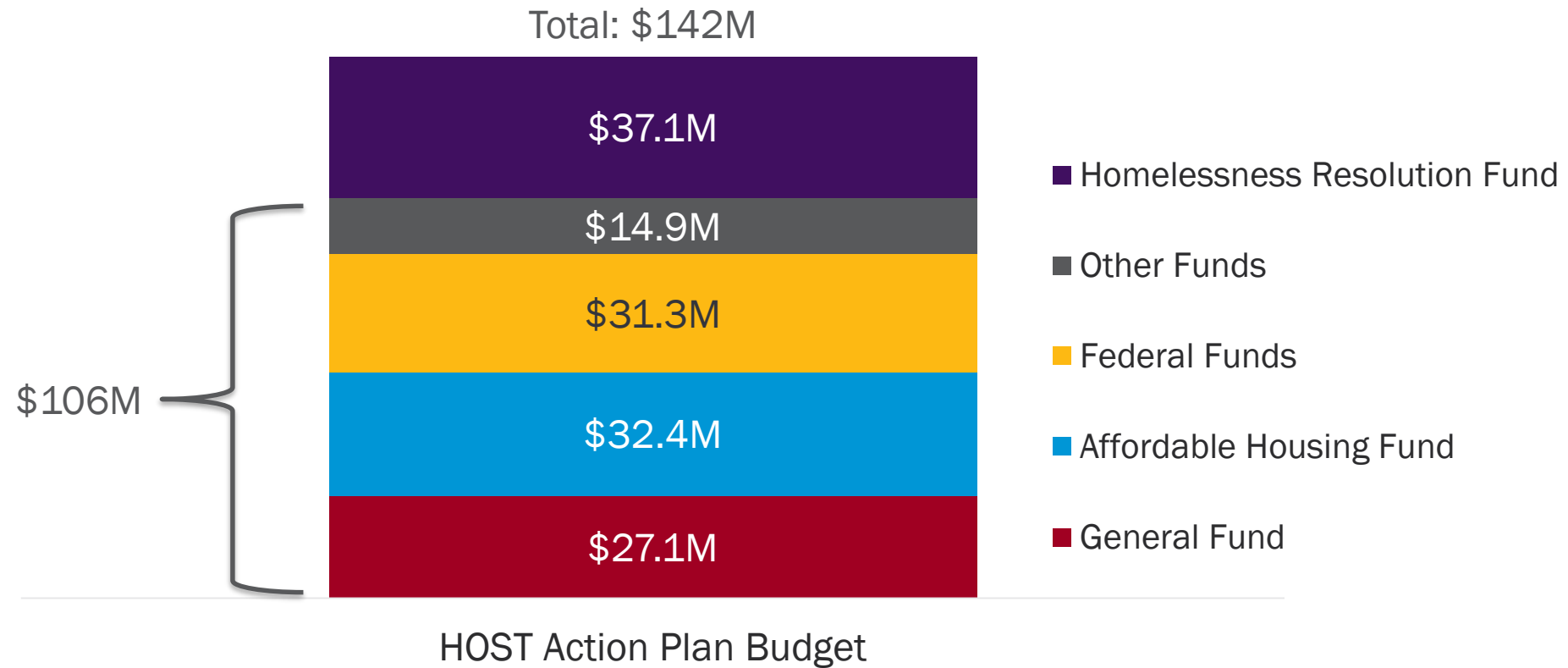


# HOST's 2021 Goals

- Evaluate department decisions through equity framework
- Continue to lead COVID-19 community response supporting homelessness resolution & housing stability
- Invest the first year of the Homelessness Resolution Fund
- Serve at least 21,000 households through programmatic assistance
- Fund affordable housing projects in line with HOST's priorities and *Housing an Inclusive Denver* goals
- Expand outreach and implement at least three temporary managed campsites
- Maintain and rebuild pre-pandemic shelter capacity (2,100 beds)
- Support critical policy and systems change efforts
- Create a five-year strategic housing plan

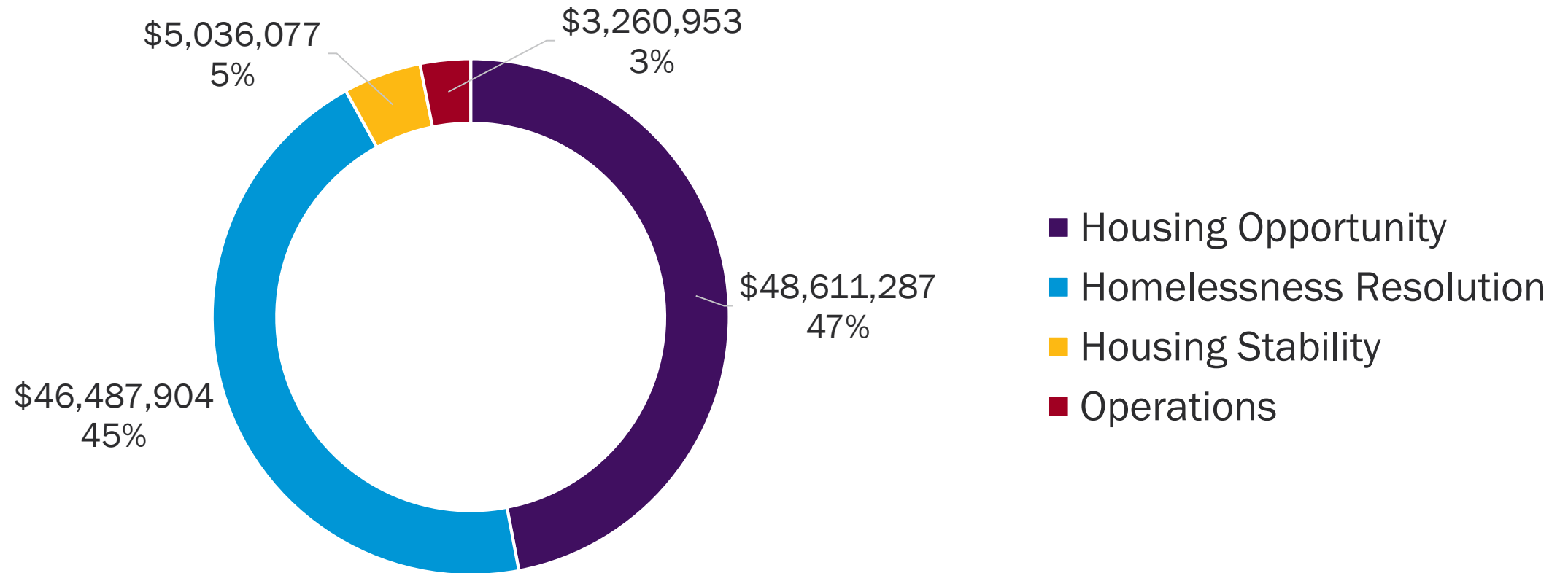


## HOST 2021 Action Plan Budget (Projected)





## 2021 Resource Allocation by Division (Projected, Prior to 2B)



## Coordination with Related Funding Streams

### City Partners

- City partner agencies with funding related to housing and homelessness (e.g., DEDO, DHS)

### Statewide Partners

- Colorado Division of Housing, Colorado Housing & Finance Authority

### Supportive Partners

- Denver Housing Authority, development community

### Philanthropic Partners

- Private funders, foundations, businesses, etc.

### Federal COVID-19 Response

- Temporary FEMA funding supporting auxiliary shelters, hotels, etc.

# Measure 2B

Homelessness Resolution Fund

# Ballot Measure 2B

- In November, Denver voters passed a 0.25% sales tax to create Homelessness Resolution Fund
- Projected to collect \$37M in 2021 and average of \$40M annually in future years based on summer 2020 estimates (pending actual sales tax collection)
- Funds must be used to support people experiencing or exiting homelessness
- HOST must have a plan for how the first year of funds will be used by Jan. 31

## Ballot Measure 2B

- Funds can support capital, operations, maintenance, and services in the following ways:
  - Housing development, rental assistance, supportive services within housing,
  - Expanding shelter beds and supporting 24/7 shelter and day services and other supportive services (e.g., integrated clinical care, employment)
  - Connection to housing resources

## Goals from Yes to 2B Campaign

- Build 1,800 homes with support services over 10 years
- Create 500-600 new units of shelter or housing in catalytic projects
- Regrow lost shelter capacity
- Expand support services (e.g., behavioral and physical health, employment)

## 2B Planning Process

- Grounded in Action Plan goals, draft plan posted in November 2020
- Listening Sessions and Meetings with advisory bodies, Mayor and City Council
- Community Surveys
  - 2021 Action Plan survey
  - Community survey on 2B Addendum
  - Pre-campaign survey from Councilwoman Kniech's Office
  - Survey of guests at two shelters

# Strong Overall Support



Community Support for Draft Investment Framework

■ Did not feel strongly   ■ Felt strongly



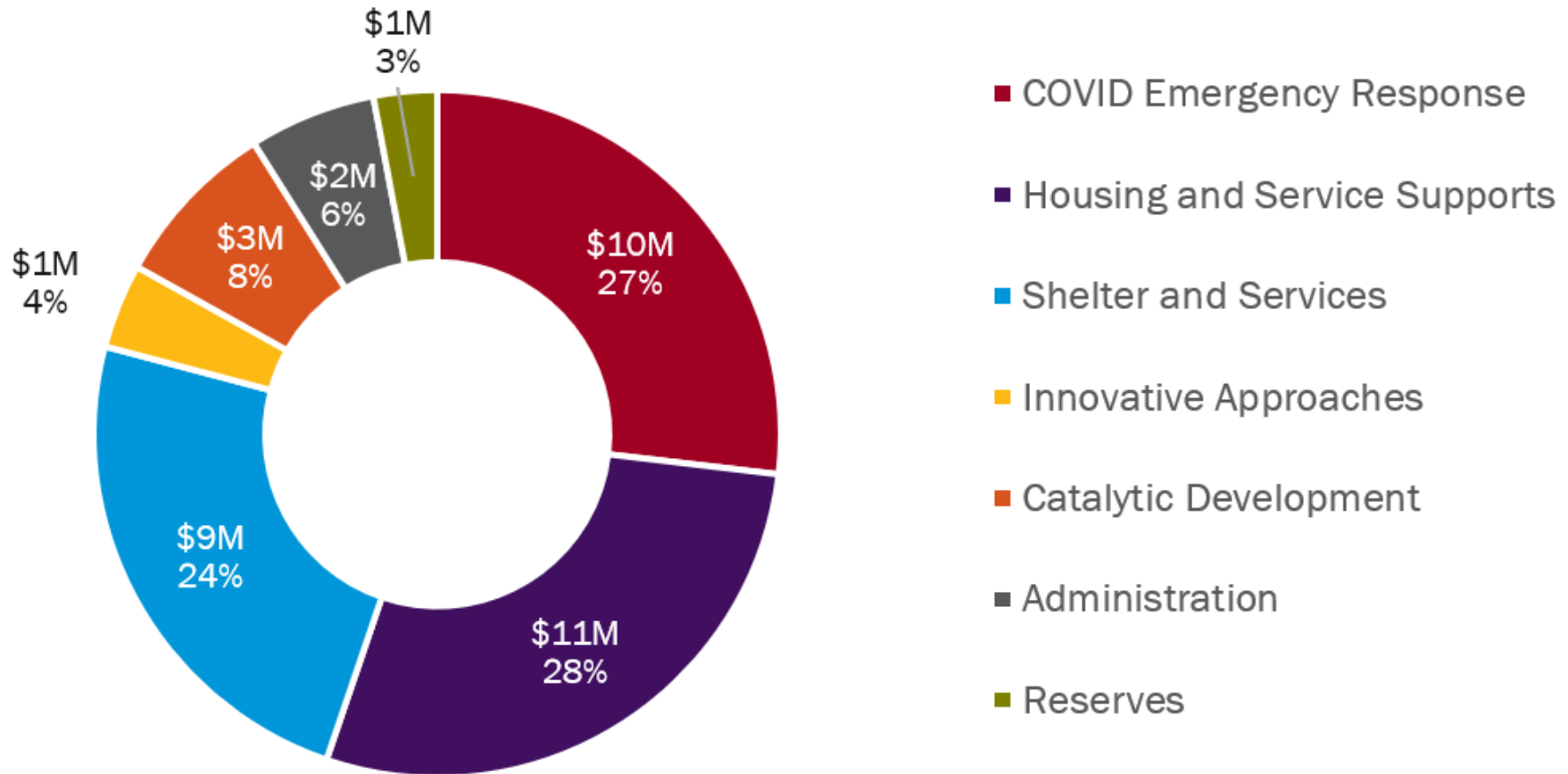


# High-level Themes

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- **Housing and services** is the most important area for additional investment
- Funding should also be used along the continuum
- **Person-centered**, culturally competent, and trauma informed services that integrate **peer support** and health services should be infused across all investments
- Need to preserve **flexibility** of these dollars

# 2021 Funding Allocations



# 2021 Uses for the Homelessness Resolution Fund

Category	Description
COVID and Emergency Response (27%)	Support for safe transition from emergency congregate and non-congregate supports, including <b>800 rooms of Activated Respite and Protective Action</b> (if a lesser amount is needed funds will be reallocated)
Housing and Service Supports (28%)	Support to expand rehousing opportunities (e.g., supportive housing, rapid rehousing, bridge housing, etc.) for <b>at least 500 households and create at least 80 additional units.</b>
Shelter and Services (24%)	Support for 24/7 shelter and services while people are unhoused, supporting <b>more than 430 beds</b> under 24/7 model and deepening services at more than <b>700 additional beds</b>
Innovative Approaches (4%)	Investment in creative smaller and pilot approaches
Catalytic Development (8%)	Investment developments that combine shelter and housing, acquiring or developing at least <b>100 units of shelter and/or housing</b>
Administration (6%)	Support for HOST to successfully administer and report out on funding
Reserves (3%)	Flexible funding to meet unforeseen needs, buffer against lower than projected tax collection

## Next Steps

- Final plan will be posted to HOST's website
- Use city procurement processes to award funds
- Continue 5 year strategic planning process
  - Future uses of 2B funds will be incorporated into that plan

# Questions?